



J O N R O M

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Motion Designer

2D | 3D | FX

- S U M M A R Y**
- Highly passionate animator with experience in motion design, interactive design, character animation, visual effects, and virtual and augmented reality. From small boutique studios to large agency environments, I've worked on everything from digital advertisements to cartoon series to immersive interactive experiences. Motivated and forever hungry to grow professionally, expand my knowledge base, and develop creatively.

- T E C H**
- Adobe After Effects, CC suite, + various scripts and plugins.
 - Maxon Cinema 4D
 - Toon Boom Harmony
 - HTML5 · CSS3 · Javascript · Actionsript and AS APIs

- E D U C A T I O N**
- Diploma, 2D Character Animation 2 0 1 7
VanArts | Vancouver Institute of Media Arts | Vancouver, BC
 - Bachelor of Fine Arts, Graphic & Interactive Design 2 0 1 3
Tyler School of Art | Temple University | Philadelphia, PA
 - Studio Arts 2 0 1 0
University of Pittsburgh | Pittsburgh, PA

- E X P E R I E N C E**
- Motion & Interactive Designer 2 0 1 5 - 1 8
Marcolina Design Inc | Ambler, PA (contract basis)
 - Animated motion graphics and characters for various client videos, apps, advertisements, explainer videos and more primarily in After Effects and Cinema 4D
 - Created 360° VR animation for a client
 - Created various other interactive animated minisites and apps for major clients using Adobe® CC tools
 - Programmed and designed multimedia content for an interactive iPad magazine using Adobe® InDesign Digital Publishing Suite
 - Coded HTML/CSS/Js web pages
 - Character Animator, Key Posing Artist 2 0 1 7 - 1 8
Big Jump Entertainment | Ottawa, ON (contract basis)
 - Animating 2D character puppet rigs using Toon Boom® Harmony for a television series production
 - Adding key and breakdown poses as per animatics and Director notes
 - Creating new drawings and patch nodes when necessary
 - After Effects Artist, 2D Animation Generalist 2 0 1 6
Night Kitchen Interactive | Philadelphia, PA (contract basis)
 - Animated interactive sequences for touch-screen interfaces using Adobe® After Effects to be displayed in museum exhibitions
 - Managed and optimized client assets for usability using design tools
 - Met with clients on location to discuss User Experience design strategies and solutions
 - Creative Developer 2 0 1 3 - 1 5
PointRoll Inc | King of Prussia, PA | Los Angeles, CA (full-time basis)
 - Designed, animated, coded rich media banner advertisements for automotive companies and other major clients using Adobe® Flash/Animate, Actionsript 3.0, APIs, HTML/CSS, and dynamic XML elements
 - Developed user-activity tracking code
 - Interactive Designer 2 0 1 3
iPhotographer Magazine | San Francisco, CA (contract basis)
 - Programmed and designed multimedia content for an interactive iPad magazine using Adobe® InDesign Digital Publishing Suite
 - Met weekly with editors to discuss content updates and design revisions
 - Motion & Interactive Designer 2 0 1 1 - 1 3
Jarvus Innovations | Philadelphia, PA (contract basis)
 - Created interactive animations for mobile web apps using CSS3 animation tool Sencha® Animator
 - Sketched logo concepts for clients

- A W A R D S**
- Official Selection, Canadian Short Film Category 2 0 1 7
Spark Animation Film Festival | Vancouver, BC, Canada
 - Tobi Lim Award, Best Interactive Portfolio 2 0 1 3
Tyler Awards | Tyler School of Art | Philadelphia, PA
 - 1st Place, App category 2 0 1 3
Interact 11: Interactive Design Show | Tyler School of Art | Philadelphia, PA